



Content Director

An exciting, varied and creative role for a passionate content creator. The role or partnership will cover creating content for a video app Reelshot and also offer opportunities to create promo videos & adverts videos for other mobile App clients.

What's Reelshot? <https://apps.apple.com/us/app/reelshot/id1449364632>

Reelshot is a real-time editing app that let's users switch between time-lapse, normal and slow-motion whilst recording.

It's had a worldwide recognition from Apple and incredibly positive reviews from users.

Yes, very simple at this stage! But we're developing it into a much more sophisticated full scale editing App for Creative Video Makers and looking to diversify into essential video making products.

The Role

A Creative Videographer that can conceptualise and capture original content to promote Reelshot.

The current shots will be simple and fun which demonstrate our USP for switching between time-lapse, normal and slow-motion to inspire users. You can work closely with the team to list ideas and view the many fun and practical concepts already.

- Create Original Content for Reelshot
- Source Existing Content
- Ideate about challenges that can be used using Reelshot
- Speak with Mobile Video Creators about what they want within mobile video apps & accessories.
- Product & Accessory Adverts.
- Behind the scenes use of App and Products.
- Film Beautiful Time-lapses & Beautiful Slo-mo shots.
- Explore the opportunity for ultimate SEQUENCES.

Target Areas

Adventure, Artwork, Fitness, Beauty, Fashion, Cooking, Challenges, Dance, Pets, Urban Sports, Sequences, Storytelling.

If needed we have a strong network of models and actors that can be used for shoots as well as a motion designer.

About You

Ideally highly familiar with social media and all content creation and editing platforms. With a strong network of other content creators who can comfortably test & contribute feedback to the development of Reelshot.

You will be at the forefront of our product development and have considerable input for it's direction and a real opportunity to create apps and accessories people will love to use such as tripods, lenses, lights and microphones.

Most importantly you'll be a passionate and pro-active creator.

Other Opportunities

We run a mobile App design and development agency.

Client's are always keen to have video's made to demonstrate their products.

We've worked on projects within dating, event discovery, restaurant ordering, influencer marketing and many more.

There's a fantastic opportunity to have consistent work producing these videos for social media and websites and you could be a key member of our new agency launching in 2020.

Interested?

Please tell us a little about yourself, your experience and why you feel suited to this role?

Thank you and we look forward to hearing from you!

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